



First Annual Salsa Festival

The Oklahoma Aquarium is hosting its first annual Salsa Festival on June 23, 2019, from 12 p.m.-5 p.m. We invite your business to participate and bring on the salsa and queso! As a participating business, you are invited to showcase your products to families from the Tulsa metro. Activities include a jalapeno eating contest, a chihuahua costume contest, and more fun throughout the day! Vendors are encouraged to display their business, hand out promotional items, and create activities to boost additional interest at their booth. Attendees will vote on their favorite salsa in three categories: Mild, Hot, and Anything Goes. Salsa contest winners will receive awards, behind-the-scenes tours of the aquarium, and of course, bragging rights!

Sponsorship Opportunities

\$2,500 Presenting Tortilla Chip Sponsor

- Prominent logo recognition on event banners and digital signage
- Naming sponsorship of specific activity throughout the day (ex: Jalapeno Eating Contest presented by "XYZ")
- Name recognition in any Salsa Festival broadcasting
- Prime booth location if participating in the sampling
- Sixteen complimentary tickets to the event and 16 drink tickets
- Two reserved tables for 16 guests in the area of your choice
- Social media recognition
- Prominent logo and link on the Oklahoma Aquarium Salsa Festival website

\$1,500 Margarita Sponsor

- Prominent logo recognition at bar locations
- Logo recognition on event banners and digital signage
- Prime booth location if participating in the sampling
- Specialty cocktail/margarita named after your company
- Sponsor may provide logo'd cups for bar drinks
- Eight complimentary tickets to the event and eight drink tickets
- Logo and link on the Oklahoma Aquarium Salsa Festival website

\$1,000 Jalapeno Sponsor

- Logo recognition on event banners and digital signage
- Prime booth location if participating in the sampling
- Four complimentary tickets to the event
- Company name and link on the Oklahoma Aquarium Salsa Festival website

\$500 Little Pepper Sponsor

- Prominent logo recognition in the Little Pepper Kids Zone
- Logo recognition on banners and digital signage
- Company may set up a booth in the Kid's Zone to distribute marketing material
- Two complimentary tickets to the event
- Company name and link on Oklahoma Aquarium Salsa Festival website

Free: Salsa/Queso Sample Vendor

- Booth space to represent your business and hand out samples of salsa or queso to guests
- Two complimentary tickets to the event
- Businesses are welcome to distribute marketing material and decorate their booth
- Company name on banners and digital signage
- Company name and link on the Oklahoma Aquarium Salsa Festival website

Salsa Festival Sponsor Contract

Please indicate your interest:

\$2,500 Presenting Tortilla Chip Sponsor _____ \$1500 Margarita Sponsor _____

\$1000 Jalapeno Sponsor _____ \$500 Little Pepper Sponsor _____ Salsa/Queso Sample Vendor _____

- Vendors are responsible for providing their own table, chairs, and décor (linens, etc)
- The Oklahoma Aquarium will provide tortilla chips and food boats/plates. Vendor is responsible for providing sampling cups
- No more than 4 attendees per booth permitted
- Contract must be returned by June 12th to be included on event banners

Sponsor Organization: _____

We are bringing samples of: Salsa Queso

Please list all samples you will be providing and which category they should be judged in (Mild, Hot, or Anything Goes).

Sample 1: _____ Category _____

Sample 2: _____ Category _____

Sample 3: _____ Category _____

Contact Person: _____

Address: _____

Phone Number: _____ Cell: _____

E-mail: _____

Printed Name: _____

Signature: _____

Date: _____

Please complete and return: Scan and e-mail OR Mail
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Attn: Kara Lovell
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